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Fanfare Blanket Flower

Gaillardia x grandiflora 'Fanfare'



Fanfare Blanket Flower flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 12 inches

Flower Height: 16 inches

Spread: 15 inches

Spacing: 12 inches

Sunlight: ○

Hardiness Zone: 4

Other Names: Blanketflower, Indian Blanket

Ornamental Features

Fanfare Blanket Flower has masses of beautiful tomato-orange daisy flowers with brick red eyes and curiously fluted yellow tips at the ends of the stems from early summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its tomentose narrow leaves remain grayish green in color throughout the season.

Landscape Attributes

Fanfare Blanket Flower is a dense herbaceous perennial with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Fanfare Blanket Flower is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting

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Planting & Growing

Fanfare Blanket Flower will grow to be about 12 inches tall at maturity extending to 16 inches tall with the flowers, with a spread of 15 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Fanfare Blanket Flower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

