



Berri-Magic Meserve Holly Ilex x meserveae 'Berri-Magic'

Hardiness Zone: 5

Other Names: Blue Holly

Description:

Includes male and female selection planted together in one container, producing loads of berries without needing a separate pollinator; rich, deep blue-green, evergreen foliage creates an excellent hedge or screen



Berri-Magic Meserve Holly foliage Photo courtesy of NetPS Plant Finder

Ornamental Features

Berri-Magic Meserve Holly is primarily grown for its highly ornamental fruit. It features an abundance of magnificent red berries from mid fall to late winter. It has attractive dark green evergreen foliage. The spiny oval leaves are highly ornamental and remain dark green throughout the winter.

Landscape Attributes

Berri-Magic Meserve Holly is a dense multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting birds to your yard. It has no significant negative characteristics.

Berri-Magic Meserve Holly is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting





Planting & Growing

Berri-Magic Meserve Holly will grow to be about 4 feet tall at maturity, with a spread of 3 feet. It has a low canopy with a typical clearance of 1 foot from the ground. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more. This is a self-pollinating variety, so it doesn't require a second plant nearby to set fruit.

This shrub should be grown in a location with partial shade or which is shaded from the hot afternoon sun. It requires an evenly moist well-drained soil for optimal growth. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

Berri-Magic Meserve Holly makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

Note:

Morning sun only. An east or northeast exposure is preferable.

